
Heartland Inc announces USD 1 million sales by Heartland Steel

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Heartland Inc has announced that Heartland Steel, the company's steel warehousing subsidiary, has achieved USD 1 million in sales. The company noted that this milestone is especially notable because it was achieved prior to the completion or occupation of Heartland Steel's new state of the art warehousing and distribution facility and office space in Washington Court House.

Mr Randy W Frevert president of Heartland Steel said that "We literally have hit the ground running. Our customer and prospect list is growing daily, and we built a 500 tonnes inventory of steel at competitive prices. In September, when our facility becomes fully operational, I would expect both the pace of our progress and the level of our performance to grow substantially. We are in the right place at the right time with an exceptional team of people and intend to provide the best in service, support and quick response for the needs of our customers."

Mr Terry Lee CEO of Heartland Inc said that "What Mr Randy has achieved in such a short time is truly amazing. Taken by itself, reaching one million dollars in sales in such a short period of time is a solid accomplishment. To do so without a roof over ones head while overseeing the construction of a facility, planning the details of the infrastructure and hiring and organizing a professional staff is a testimony to his skill, talent and dedication. He is truly the right person to lead Heartland Steel, and we view this important achievement as only the first of many in the quarters and years to come."

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