
Chery Auto to assemble A3 cars in Taiwan

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China Daily reported that one of the largest private auto maker in China Chery Automobile Co Ltd recently reached an agreement with Taiwan's Shengrong Auto a subsidiary of Prince Motors Co to assemble A3 cars in Taiwan.

Chery in a statement said that it will assemble A3 compact model vehicles at Shengrong Auto's factory at Taichung City in Taiwan starting from the end of this year and will produce Riich G6 and G5 mid sized sedans in Taiwan next year.

The A3 car model to be made in Taiwan is available in hatchback and notchback versions and has three engine options, 1.6, 1.8 and 2.0 liters. The model earlier this month passed a crash test at Taiwan's Automotive Research & Testing Center paving the way for the auto maker to enter the local market.

Shengrong Auto, the exclusive agent for Chery on the island, plans to invest heavily to boost its annual production capacity to 100,000 units at most, and the two sides are also likely to jointly develop all new models in the future.

(Sourced from China Daily)

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