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## **Alba appoints Glencore as sales agent in Asian region**

*Tuesday, 13 Oct, 2009*

Aluminium Bahrain announced the appointment of Glencore International AG as the exclusive sales agent for all its value added products in the Asian region.

As one of the world's leading aluminum smelters, Alba continues to embark on a concerted drive to expand the global reach of its high grade aluminum products that include extrusion billets, liquid metal, standard ingots, rolling slab, propertzi, sows and others.

Mr Tim Murray acting CMO of Alba said that "Glencore's marketing expertise, established global network and superior level of support makes it the ideal partner for Alba as it expands and develops its business. We are confident this partnership will serve to increase Alba's presence in the emerging markets of Asia and enhance the company's brand value in this key sector."

Alba has been consistently ranked as one of the largest aluminum smelters in the world with total production exceeding 870,000 tonnes and is known for its technological strength and innovative policies. It has maintained a high track record for safety and continues to enforce strict environmental guidelines.

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