
Maersk Line increases commitment and investment

Friday, 16 Oct, 2009

Guided by a commitment to serve the needs of global shippers, Maersk Line continues to expand on scope of service with a significant investment in new break bulk and out of gauge equipment.

Maersk Line recently purchased over 10,000 new build flat rack and open top containers, dramatically expanding its capacity to serve break bulk clients and demonstrating its significant commitment to the break bulk trade. These units, currently being integrated into service with Maersk Line, already represent a sizable improvement in Maersk Line's break bulk capacity. With the anticipated final delivery of new equipment during the 4th quarter of 2009, Maersk Line will be fully suited to handle the unique demands of the break bulk and out of gauge marketplace.

Through proper handling and planning, break bulk cargo is easily integrated into the cargo mix on the wide variety of ships deployed on many of Maersk Line's current routes. Break bulk cargo, by definition, represents a dynamic array of products. Whether it is green technology infrastructure such as wind turbines, out-of-gauge parts destined for the next step of manufacture, even trucks, tanks, and helicopters or those personal assets such as yachts, Maersk Line can now serve as the shipper of choice.

Mr Ed Long director of project sales for North America said that "By bringing more focus to the break bulk market, we are able to offer customers our expertise, experience and resources, developing a true and sustainable transport partnership with break bulk shippers. Customers, who previously looked to other lines to service their break bulk demands, need not look any further than Maersk Line to meet all of their needs."

Many break bulk carriers offer services intermittently based on specific demands. As a result, break bulk shippers have often been subject to irregular and inefficient carrier schedules. Utilizing Maersk Line's established and consistent schedule of service to plan their shipments, break bulk shippers can more readily reap the rewards of an efficient, sustainable supply chain, while also enjoying the benefits of shipping with the world's largest, most reliable maritime shipping company.

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