
TATAs to launch Freelander SUV in India

Sunday, 20 Sep, 2009

Less than three months after UK's luxury automotive brands Jaguar and Land Rover, introduced their models in India, the company is gearing up to launch its cheapest product, Freelander 2.

Freelander is a compact, yet premium all wheel drive vehicle, sold in large European markets such as the UK, France, Italy and Spain, as well as China.

Sources said the vehicle, earlier proposed to be launched in the early half of October, was in the final stages of passing its homologation tests in July.

The SUV will attract an import duty of more than 100% as it will be sold in India as a completely built unit. The Freelander is sold at about GBP 21,295 in the UK.

TATA Motors sells three models of the Land Rover brand in India Range Rover, Range Rover Sport and Discovery 3. The Discovery 3 is currently the cheapest of the three models, sold at INR 6 million while the other two cost up to INR 8 million.

(Sourced from Business Standards)

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