
Ecological Civilization & YRD Urban Development Forum

Tuesday, 17 Nov, 2009

Ecological Civilization & Yangtze River Delta Urban Development Forum on October 31st was held in Fudan University. Mr He Wenbo General Manager of Baosteel Group Corporation attended the forum and made keynote speech titled "Steel, makes life better". He pointed out to make life better by steel was aspiration, pursuit and mission of Baosteel. Baosteel was ready to join ceaseless efforts with the society in building up a harmonious and beautiful country.

Mr Hu Wei Deputy Director of Shanghai Municipal People Congress Standing Committee, Mr Yang Yuliang Vice Chancellor of Fudan University attended the forum and made speeches. The forum had four topics namely ecological civilization and urban development, ecological civilization and low carbon, circular economy, government and enterprise responsibilities in ecological civilization, comparison of Yangtze River Delta, Pearl River Delta and Cirucm-Bohai Sea regional ecological civilization. Representatives from government, business, and academy in YRD region assembled to discuss YRD regional ecological civilization and urban development. The forum was jointly sponsored by Center for Comparative Studies of Modernization, YRD Urban Development Research Center, Fudan YRD Research Institute, and YRD Regional Coordination Committee of Mayors.

Mr He Wenbo in his keynote speech mentioned that steel was used in every aspect of our daily life. Steel industry could change the world, benefit mankind, yet it was an industry with high carbon emissions. Nowadays, energy conserving, emission reduction and environment protection, as direction for future development and ultimate choice of history for human sustainability were receiving high regards all over the globe. During social responsibility undertaking, Baosteel displayed unique roles as steel enterprise in energy conserving and environment protection based on value creation, trustworthy management and environment improvement, laying priorities on employees, community and supply chain. Work of Baosteel had been proven beneficial and meaningful.

Mr He Wenbo when referring to roles of steel in society, economy, environment, people's life, energy conserving and emission reduction noted the way to reduce carbon emission in iron & steel manufacture

1. Enhancing steel recovery
2. Promoting good practice and feasible know-how in global scale
3. Exploring and utilizing breakthrough technology to reduce carbon emission from its source, step by step

He expressed that for energy conserving and emission reduction in iron & steel industry, the task was arduous and road ahead. Baosteel was determined to work out a roadmap of low carbon emission in high carbon industry together with world steel industry by providing environment friendly material for the society while reducing carbon emission in manufacture to the greatest extent.

He also expressed that people in Baosteel, being already aware of its historical mission in energy conserving and emission reduction had not only been making efforts and taking measures to minimize hazards to environment during manufacturing and reduce energy consumption and cost but also working hard on ecological design and systematic development of energy conserving and environment friendly products to expand new areas of enhancing effectiveness by technological edge. Through establishing new environment management system, Baosteel had improved its competitiveness in the new age of steel industry to strenuously lead industry advancement.

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