
Mechel participate in Metal Expo 2009 annual exhibition

Thursday, 19 Nov, 2009

Mechel OAO has participated in the 15th Metal Expo' 2009 international industrial exhibition that was held at the Crocus Expo International Exhibition Center November 10th to 13th 2009.

500 organizations from twenty five countries worldwide were featured at the Metal Expo' 2009 traditional forum of steelmakers. 18,500 experts representing various industries visited the booths at the event served by 2,700 representatives of the companies. The exhibition in Moscow included thirty conferences, panel discussions, seminars, and presentations with participation of approximately 3,000 top executives and experts in steelmaking and related industries.

The integrated corporate booth of Mechel presented the products of the Group subsidiaries, such as Chelyabinsk Metallurgical Plant OAO, Izhstal OAO, Beloretsk Metallurgical Plant OAO, Urals Stampings Plant OAO and Vyartsilya Metal Products Plant ZAO. The booth was served by representatives of Mechel Steel Management OOO, Mechel Service Global international steel trading holding subsidiaries' representatives including representatives of its Russian sales and services subsidiary Mechel Service OOO. A total of 80 representatives of Mechel and its subsidiaries worked at the exhibition.

Mechel subsidiaries gained several prizes and awards in several nominations of the event. The company was awarded a diploma for professional presentation of services and goods and a cup for the best exposition.

Nash Mechel corporate magazine won the corporate media competition held by the Metal Supply and Sales magazine in the nomination of the Best Corporate Edition for Partners and Clients. Mechel periodicals have already had several prizes in this competition. Thus, Nash Mechel magazine was awarded as the best corporate magazine. In 2006 and 2007 Chelyabinsky metallurgist newspaper was awarded as The Best Publication of Metallurgical Plants.

Video presentation by Chelyabinsk Metallurgical Plant was a prize winner of Metal Vision'2009 competition for the best video on steelmaking in Russia and CIS. Last year another Mechel subsidiary, Beloretsk Metallurgical Plant, won a prize and diploma for the best scenario.

Mechel Service became the winner in the 1/2 A4 nomination of The Best Layout for Advertising in Steelmaking and Steel Trade traditional competition held by Metal Supply and Sales magazine.

For more news visit at www.steelguru.com