
Conclusion of 15th expedition of Lifeline Express by TATA Steel

Saturday, 21 Nov, 2009

The 15th expedition of TATA Steel sponsored Lifeline Express concluded at Barkakana, amidst an ovation by beneficiaries and others whose lives have been touched by the 21 day healthcare affair.

Present to grace the occasion were Mr Partha Sengupta VP corporate services of TATA Steel, Mr AK Ojha GM West Bokaro of TATA Steel, Mr Satish Pillai Chief of corporate sustainability services of TATA Steel, Mr Dhananjay Singh GM of CCL, Mr Raghunath Manjhi ADRM of Barkakana and Col Vishwen administrator of Impact India Foundation and others.

The 15th expedition was successful in treating more than 4000 people in and around Ramgarh. During its stay, it offered on the spot diagnostic, medical and advanced surgical treatment to preventive and curative interventions to Othopedic, Cleft lip, Dental, ENT and cataract patients. For most of the people treated in this time-frame, such state-of-the-art medical amenity is beyond reach. Thus, TATA Steel succeeded in this noble campaign by way of an overwhelming response from the people.

Mr Sengupta vice president (Corporate Services) of TATA Steel said that “Sustainability initiatives followed by TATA Steel has been a regular practice of the Company long before these found recognition nationally and became laws. We believe that in order to be a successful business leader, we also have to effectively touch the lives of those with whom we work on a day to day basis. This is our fifteenth venture of the Lifeline Express. In all this, we have been ably supported by Impact India Foundation, CCL, District Administration of Ramgarh as well as Indian Railways. We continue to look forward to such participation in years to come.”

The Lifeline Express expedition was made successful with the expertise of eminent doctors from Tata Main Hospital, Jamshedpur, invaluable contribution from 2 plastic surgeons from Lucknow and a dedicated team paramedical staff.

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