
Slowdown signs - Italian auto sales continue to drop

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The Italian car market is continuously dropping.

August sales have registered 68,719 units or a negative balance of 19.27% against same month of 2009, which is the lowest level since 17 years.

Out of the first 8 months of 2010 car registrations have been 1,386,863 units with a decrease of 2.48% against same period of 2009.

July 2010 was registering an even worst result with a -25.97% against same months of 2009.

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The service is specifically designed to assist steel makers, traders, users and others connected with the industry to keep track of real time prices prevailing in the market and thus comprehensively evaluate steel pricing trends in the trend setting region

Methodology and access

1. Benchmark products in each category with fixed commonly used sizes and grades
2. Average transaction levels which have settled well, based on continuous interactions with domestic mills, service centers, stockiest, traders and buyers
4. On fixed market oriented payment terms
5. Daily updates
6. Data available since July 2008
5. Access through web site

Products covered

1. Long Products
2. Flat Products
3. FOB levels for export FOB Black Sea, China, Turkey and India

Other features

The prices are displayed on weekly and monthly basis. They also have search facilities to access old data from the archives. Graphical representation of trends and comparison of price movement 2 or more products is also available.

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Other features include converters for weight, length etc, glossary and advanced search functions. The benchmark product price information is supplemented by global pricing news.

Subscription charges for 12 month period

Currency	Single	2-5	6-12	13-25	26-40	40-60
In USD	1,650	3,300	5,500	11,000	16,500	22,000

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