
MSCI unveils 3D retrospective structure entitled 100 Years Strong

Wednesday, 06 May, 2009

It is reported that a dynamic, three dimensional, retrospective structure, entitled 100 Years Strong, was unveiled at the 2009 Metals Service Center Institute Annual Meeting as part of the institute's centennial observances.

Measuring more than 5 feet by 4 feet and six inches deep, the piece contains more than 200 miniaturized photographs, publications, three dimensional items and industry memorabilia in a collage of different metals and shapes that shows the breadth of metals end uses and scope of the industry's history. The service center industry's story unfolds in a counter clockwise direction in a visual evolution that depicts growth and the vital role played by industrial metals in the 20th Century.

The piece was created by artist Mr Lawrence Romorini of Silver Spring, whose sole focus is three dimensional retrospective displays. The piece took about six months to complete, using, among many other things, pipe, tubing, stainless steel, aluminum, copper, angle irons, steel rods, wire and more as design elements.

Mr M Robert Weidner III president & CEO of MSCI said that "We will very proudly place this at MSCI headquarters as a constant reminder of our industry's rich heritage and ongoing role in the development and well being of the North American economy and way of life. Just like our industry, this commemorative work is intricate, exceedingly complex and equally durable."

The dedication for 100 Years Strong reads "In recognition of the integrity, tenacity and innovation that tens of thousands of individuals have displayed to make the metals supply chain the backbone of North American manufacturing for more than 100 years."

Mr Weidner said that "In producing this piece and our other Centennial projects, we were of course aware of the economic environment and the fact that this is a period of great challenge and hardship for many people and companies in the metals industry. By the same token, however, the Centennial is a reminder to us all of just how durable and innovative our industry has been, decade in and decade out. The privilege and responsibility of representing our trade association on its 100th birthday fell to us this year, and it is important for us to commemorate our industry's rich heritage and use that heritage to build for tomorrow."

(Sourced from www.msci.org)

For more news visit at www.steelguru.com