
Danube launches BUILDMART Boutique in Dubai and Abu Dhabi

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Mena reported that Danube Building Materials FZCO has launched 2 modern retail complexes called 'BUILDMART Boutique' in Dubai and in Abu Dhabi, which are collectively valued at AED 11 million.

This follows the success of the first 2 'BUILDMART' complexes, which was first launched in Ras Al Khaimah and subsequently in Bahrain. Similar to their predecessors, the new, conveniently located showrooms are designed to cater to interior designers, consultants and homeowners across the Emirates.

The showrooms, which span 7,500 square feet each, offer more than 15,000 different products ranging from chandeliers, light fittings, wallpapers, venetian blinds, luxury bathroom fittings, shower rooms, massage bathtubs, parquet flooring, ceramic/Gres porcelain wall and flooring tiles and architectural hardware. Both incorporate a 'Design Centre' where design professionals give out expert advice to customers on the best products, design materials and other design related inquiries. Furthermore, the facilities are set to benefit all contractors, joineries and architects by offering a complete selection of home interiors and building materials under one roof and design options that cater to varying budgets.

Mr Rizwan Sajan chairman of Danube said that "As a follow through to the success of our pioneering initiative that gave birth to our retail complexes in Ras Al Khaimah and Bahrain, the inauguration of these new retail showrooms stands as a testament to our aims to address the needs of customers from all sectors of the construction industry. We are very optimistic that these new facilities will be attractive to all market players and we are looking forward to launching more showrooms in new different locations in the coming months."

(Sourced from Mena Report)

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