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## **Hero Honda sales up by 22.52% in May**

*Wednesday, 03 Jun, 2009*

The Financial Express reported that Hero Honda Motors Limited has reported a 22.52% jump in its total sales in May at 382,678 units, over 312,317 units in the same month last year.

Mr Anil Dua senior vice president (Marketing and Sales) of Hero Honda Motors in a statement said "The strategic building blocks that we put in place in the past couple of years have been key to our consistent growth month after month."

Mr Dua said it would increase its network to 4,000 touch points by the end 2009 from the existing 3,500 touch points.

He said "Going forward, we will therefore also keep up our relentless effort to reach out to customers spread across the semi-urban and upcountry markets."

(Sourced from Financial Express)

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